Invitation to Participate

On behalf of the Organising Committee of the 2016 Annual Scientific Meeting for the Australian and New Zealand Society of Geriatric Medicine (ANZSGM), we are delighted to invite you to participate in our upcoming meeting. This premier conference for Geriatric Medicine in Australasia will be held in Cairns from 1-3 June 2016 at the Cairns Convention Centre, Queensland.

Our meeting theme, “The AGender Paradox”, will showcase the intersection of gender issues and ageing, examining the question of how women and men age differently, and highlighting the impact these differences bring to bear on the medical care of both sexes as they age. The Meeting will bring together a diverse collection of expert speakers in the field of Geriatric Medicine and related disciplines, along with delegates from across Australia, New Zealand and the Asia-Pacific region. Queensland’s spectacular tropical far north promises to provide the perfect backdrop.

Heading the line-up of distinguished speakers are Professor Thomas Perls from the University of Boston, and Professor Jean Woo from the Chinese University of Hong Kong. Professor Perls is one of the world’s foremost experts on human exceptional longevity; Professor Woo is a pioneer of Geriatric Medicine in Asia; both have formidable clinical and research experience underpinning their perspectives on the conference theme.

The ANZSGM is a Professional Body with a growing membership approaching 1000. The ASM already constitutes one of the major continuing professional development activities for the Society’s members; we expect to attract approximately 400 delegates in 2016, including Geriatricians, Rehabilitation Physicians, General Practitioners, Doctors in Training, Nurses and Allied Health Professionals.

The ANZSGM values the support of our industry affiliates, including sponsors and exhibitors for our ASMs past and present. Please consider the sponsorship and exhibition packages outlined in this prospectus. Our conference management team at International Conferences and Events are more than happy to discuss how your company can be involved in the 2016 ASM.

We look forward to seeing you in Cairns!

Dr Robert O’Sullivan
Chair of the 2016 Organising Committee
About the Scientific Meeting

ANZSGM

The Australian and New Zealand Society for Geriatric Medicine is the peak body for medical specialists in the field of Geriatric Medicine (Geriatricians) in Australia and New Zealand. The ANZSGM is one of the largest bodies of medical specialists in the Asia-Pacific Region with approximately 905 doctors in its membership.

As the professional society for Geriatricians and other medical practitioners with an interest in Geriatric Medicine, the ANZSGM acts to represent the needs of its members and the wider community in a bid to constantly review and improve the care of older people. Its major functions are education, policy and workforce development and political advocacy.

THE ANNUAL SCIENTIFIC MEETING

The ANZSGM has held successful and consistently well-attended scientific meetings annually for over 20 years in cities throughout Australia and New Zealand. The 2016 Annual Scientific Meeting promises to once again provide a unique opportunity for corporate partners and allied health professionals seeking to market their products and services to this crucial organisation of medical specialists.

SCIENTIFIC PROGRAM OUTLINE

The dynamic scientific program will feature international keynote plenary speakers, breakout sessions showcasing Australian research into aged care and current geriatric medicine, breakfast sessions, pre-conference workshops and guided poster tours. The three-day meeting will cover various topics including:

- Frailty in older women
- Medication prescribing in older men and older women
- Sex differences in dementia
- Sex and sexuality across care settings
- Update on Telegeriatrics
- Capacity assessment

SCIENTIFIC MEETING EXECUTIVE

Robert O’Sullivan, Chair
Kana Appadurai
Sreenath Bukkapatnam
Federico Cavestany-Ricker

Anthony French
Roselani Henry
Ruth Hubbard
Kannan Natarajan

Shaun Pandy
Chrys Pulle
Edward Strivens
Past Conference Statistics

Below is an average breakdown of the registrations over the last 2 years.

<table>
<thead>
<tr>
<th>REGISTRATION TYPE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate member</td>
<td>265</td>
</tr>
<tr>
<td>Delegate Non member</td>
<td>35</td>
</tr>
<tr>
<td>Advanced trainee</td>
<td>135</td>
</tr>
<tr>
<td>Sponsor</td>
<td>15</td>
</tr>
<tr>
<td>Speaker</td>
<td>20</td>
</tr>
<tr>
<td>Nursing &amp; allied health</td>
<td>30</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REGISTRATION TYPE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day reg – member</td>
<td>15</td>
</tr>
<tr>
<td>Day reg – non member</td>
<td>10</td>
</tr>
<tr>
<td>Australia</td>
<td>270</td>
</tr>
<tr>
<td>Canada</td>
<td>5</td>
</tr>
<tr>
<td>Malaysia</td>
<td>10</td>
</tr>
<tr>
<td>New Zealand</td>
<td>60</td>
</tr>
</tbody>
</table>

Be involved. Be seen and heard.

The Annual Scientific Meeting is a must-attend event for the field of Geriatric Medicine, making ANZSGM 2016 the ideal platform for your organisation to be seen and heard.

As a supporter of ANZGSM 2016, your products and services will be prominently advertised and displayed to a diverse cross section of medical specialists and industry professionals in a manner that cannot be achieved via any other forum or medium. Some of the many benefits of participating in 2016 include:

» **Acknowledgement** of your commitment, involvement and support

» **Recognition** of your product or brand via clear demonstration of your organisation’s involvement, commitment and support within this market

» Opportunities to raise your organisation’s profile with a highly sought-after **target audience** including local, national and international key decision makers

» **Enhance your profile** through affiliation with a trusted and respected professional body

» **Maximise exposure** through various conference marketing initiatives

The scientific program is designed to permit ample promotional and networking opportunities, providing a unique platform in which to cultivate mutually beneficial relationships. The customary Welcome Reception and Conference Dinner will allow interaction between the society’s members, exhibitors and delegates, in addition to the networking breaks which will see further interaction within the trade exhibition and poster display areas.

We have a diverse range of sponsorship opportunities available as outlined in this Prospectus, each providing a valuable opportunity to showcase your organisation’s profile and reach out to the field’s most influential. We look forward to the opportunity to work with you as we stage this important event and encourage you to consider the exposure and platform we can offer your organisation.
ALLIED HEALTH PROVIDERS

ANZSGM 2016 once again extends an invitation to support Allied Health Providers such as:

- Private hospitals
- Medical defence organisations
- Medical finance and accounting companies
- Medical equipment suppliers
- Radiology service providers
- Nuclear medicine service providers
- Audiologists
- Orthotists and Prosthetists
- Pharmacists
- Podiatrists
- Psychologists

WHAT’S NEW IN 2016?

Following the success of recent Annual Scientific Meetings, new packages have been added, providing organisations more opportunities for exposure than ever before. Our sponsorship and exhibition packages have also been refreshed, now with added benefits and more value for money.

CAIRNS, QUEENSLAND

Cairns is the hub of Tropical North Queensland, which is 400,000sq km, equal to the combined size of California and Oregon in the USA or Spain and Portugal. Cairns also has the closest access to the Great Barrier Reef, which is the largest reef in the world, measuring 2,011km in length and 72km across at its widest point, also making it the world’s largest World Heritage Area. There are an estimated 1,500 species of fish, 300 species of hard, reef building corals, more than 4,000 mollusc species and around 400 species of sponges on the Reef.

Aboriginal tribes lived in the Cairns region for thousands of years before the first white settlers arrived 100 years after Captain James Cook discovered Cairns in 1770. The discovery of gold in the region saw the town officially founded in 1876 and named after the State Governor of the day, Sir William Cairns. As the gold rush died out, settlers established sugar cane, fishing and pearling as the region’s major industries.

In 1984, the opening of the international airport ushered in major tourism as the region’s primary industry and continues to meld the city into the international hub it is today.
CONFERENCE VENUE

The award winning Cairns Convention Centre is only ten minutes from the Cairns International Airport, which is Australia’s gateway to the Asia-Pacific. The Centre is a multi-purpose venue designed for a wide range of events including concerts, exhibitions, conventions and meetings.

The Centre is renowned for its unique environmental design and is surrounded by the Great Barrier Reef and ancient tropical rainforests.

For more information on Cairns Convention Centre, visit www.cairnsconvention.com.au.

CONFERENCE MANAGERS

International Conferences & Events (ICE) has been appointed as the official Professional Conference Organiser for ANZSGM 2016. ICE specialises in managing conferences and exhibitions for the health sector and associations.

Representatives from ICE, who are working closely with the Conference Organising Committee, would be delighted to speak with you to further discuss the promotional opportunities outlined in this prospectus and would be happy to tailor a sponsorship package to suit your specific requirements.

Sponsorship & Exhibition Manager
c/- International Conferences & Events (ICE)
190 Gladstone Street South Melbourne VIC 3205
Tel: +61 3 9681 6288 | Fax: +61 3 9681 6653
Email: sponsorship@anzsgmconference.org
Marketing Your Participation

Your sponsorship and support is publicised intensely before, during and after the conference. Some of the avenues we use are:

**ONLINE MARKETING**

**Email Blasts**
Regular email newsletters promoting conference and program updates, key dates, featured speakers and our sponsors and exhibitors.

**Conference Website**
This will be the primary information point for everything conference-related. The website will be regularly updated with the latest news.

**PRINT MARKETING**

**Advertisements**
Including flyers, posters and advertisements to be used at allied meetings and distributed to hospitals, colleges and health practices to stimulate interest and provide key event information.

**Conference Handbook**
Opportunity to have your organisation name, logo or advertisement displayed within the Conference Handbook, which is printed and often kept as a memento by delegates.

**ONSITE MARKETING**

**Conference Signage**
Recognition at the registration desk, session rooms and within the exhibition area (subject to approval by the Conference Organisers).

**Conference App**
Used by all conference attendees and allows them to browse conference sessions, create personalised calendars and view local maps. The application is available for iPhone and Android.

**Sponsor Logos on Session Slides**
Reinforce your commitment and support to all delegates during conference sessions.

Our aim is to offer a wide range of sponsorship packages that will help you meet your brand and networking objectives. We are however more than happy to discuss tailored packages to suit your marketing strategies.
Sponsorship Packages

As many of the opportunities in this prospectus are limited, your early commitment will guarantee your chosen level of participation and maximise your exposure to our delegates.

MAJOR SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Acknowledgements</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Verbal acknowledgement at the opening and closing sessions and appropriate times throughout the meeting</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Logo and Name Inclusions</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisation logo on conference website with hyperlink, Registration Brochure, Conference Handbook, session room holding slides and onsite conference signage</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Organisation profile with contact details in the Conference Handbook</td>
<td>300 words</td>
<td>200 words</td>
<td>100 words</td>
</tr>
</tbody>
</table>

Promotions and Advertisements (supplied by sponsor)

<table>
<thead>
<tr>
<th>Promotions and Advertisements (supplied by sponsor)</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to provide one (1) feature article to be included in a pre-conference e-zine blast to be distributed by the conference secretariat (artwork/content subject to approval by the organiser)</td>
<td>✔</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Advertisement in the Conference Handbook</td>
<td></td>
<td>Full-page</td>
<td>Half-page</td>
</tr>
<tr>
<td>Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size, not including note pads and pens)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to provide one (1) promotional gift/item with organisation logo</td>
<td></td>
<td>✔</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Corporate Signage</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to display organisation banner (supplied by sponsor)</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Conference Registrations and Tickets

<table>
<thead>
<tr>
<th>Conference Registrations and Tickets</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full registration including one (1) ticket each to attend the Welcome Reception and Conference Dinner</td>
<td>Three (3)</td>
<td>Two (2)</td>
<td>One (1)</td>
</tr>
<tr>
<td>Additional ticket to attend the Welcome Reception</td>
<td>Three (3)</td>
<td>Two (2)</td>
<td>One (1)</td>
</tr>
<tr>
<td>Additional ticket to attend the Conference Dinner</td>
<td>Three (3)</td>
<td>Two (2)</td>
<td>One (1)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference Delegate List</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic list of participants (name, organisation and state) provided prior to and post conference, subject to privacy laws</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

Trade Exhibition Booth

<table>
<thead>
<tr>
<th>Trade Exhibition Booth</th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 3m exhibition booth including entitlements (see page 15)</td>
<td>Two (2) in premium position</td>
<td>One (1)</td>
<td>One (1)</td>
</tr>
</tbody>
</table>
NETWORKING OPPORTUNITIES

Conference Dinner Sponsor
$9,000 (inc. GST) | Limited to one organisation

The Conference Dinner is open to all registered delegates and is the highlight of the social program.

- Acknowledgement as the Conference Dinner Sponsor in all conference promotional material
- Exclusive naming rights to the Conference Dinner
- Opportunity to make a 5-minute address to guests during the Conference Dinner
- Organisation logo printed on dinner table menus
- Organisation logo and 100-word promotional paragraph with contact details listed in the Conference Handbook
- Organisation logo on holding slides at the start of conference sessions
- Organisation logo on on-site conference signage
- Organisation logo on conference website, including a link to organisation website
- Opportunity to display organisation banner (supplied by sponsor) at the dinner venue
- Opportunity to further brand the dinner venue (subject to approval by the Conference Organiser)
- 2 x complimentary full registrations with one (1) ticket each to attend the Welcome Reception and Conference Dinner
- 4 x complimentary tickets to attend the Conference Dinner
- Full-page colour advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- Opportunity to provide one (1) promotional gift/item with the organisation logo (supplied by sponsor) to be placed on chairs for dinner guests
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size, not including note pads and pens)
- Electronic list of participants (name, organisation and state) provided prior to and post conference, subject to privacy laws

Welcome Reception Sponsor
$6,500 (inc. GST) | Limited to one organisation

The Welcome Reception is open to all registered delegates and this will take place in the exhibition area.

- Acknowledgement as the Welcome Reception Sponsor in all conference promotional material
- Exclusive naming rights to the Welcome Reception
- Opportunity to make a 5-minute address to guests during the Welcome Reception
- Organisation logo and 50-word promotional paragraph with contact details listed in the Conference Handbook
- Organisation logo on holding slides at the start of conference sessions
- Organisation logo on on-site conference signage
- Organisation logo on conference website, including a link to organisation website
- Opportunity to display organisation banner (supplied by sponsor) at the reception area
- 1 x complimentary full registration with one (1) ticket each to attend the Welcome Reception and Conference Dinner
- 4 x complimentary tickets to attend the Welcome Reception
- Half-page colour advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- Opportunity to provide branded napkins with the organisation logo (supplied by sponsor) to be used during the reception
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size, not including note pads and pens)
**Breakfast Session Sponsor**  
$3,500 (inc. GST) | Six packages available

Three concurrent breakfast sessions will run on two days of the conference. Delegates are invited to register to attend presentations by leading speakers, whilst enjoying a hot plated breakfast.

» Acknowledgement as a Breakfast Session Sponsor in all conference promotional material  
» Verbal acknowledgement at the commencement of the sponsored breakfast session  
» Organisation logo and contact details listed in the Conference Handbook  
» Organisation logo on holding slides at the start of conference sessions  
» Organisation logo on on-site conference signage  
» Organisation logo on conference website, including a link to organisation website  
» Opportunity to display organisation banner (supplied by sponsor) during sponsored breakfast session  
» 2 x complimentary tickets to attend the sponsored breakfast session  
» Opportunity to provide branded napkins with the organisation logo (supplied by sponsor) to be used during breakfast session  
» Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size, not including note pads and pens)

**BRANDING OPPORTUNITIES**

**Conference Handbook Sponsor**  
$6,500 (inc. GST) | Limited to one organisation

Distributed on-site in conference satchels to all participants, the Conference Handbook contains vital information relating to the Scientific Meeting including final program, speaker listing, general information and printed abstracts. The Conference Handbook is considered a keepsake by delegates and speakers alike, who refer back to the printed material long after the conference.

» Acknowledgement as the Conference Handbook Sponsor in all conference promotional material  
» Organisation logo printed on the cover of the Conference Handbook alongside the conference logo  
» Organisation logo and 100-word promotional paragraph with contact details listed in the Conference Handbook  
» Organisation logo on holding slides at the start of conference sessions  
» Organisation logo on on-site conference signage  
» Organisation logo on conference website, including a link to organisation website  
» Full-page colour advertisement in the outside back cover of the Conference Handbook (artwork to be supplied by sponsor)  
» Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size, not including note pads and pens)
Delegate Satchel Sponsor

$6,000 (inc. GST)  |  Limited to one organisation

Distributed to every delegate upon registration, satchels are constantly used throughout the conference to carry delegate notes and belongings. They are often retained and used after the event. Sponsorship of the satchels offers excellent exposure, with a constant presence for the duration of the event and beyond.

» Acknowledgement as the Delegate Satchel Sponsor in all conference promotional material
» Organisation logo printed on delegate satchels or luggage tags depending on style, in one colour alongside the conference logo
» Organisation logo and contact details listed in the Conference Handbook
» Organisation logo on holding slides at the start of conference sessions

Coffee Cart Sponsor

$5,500 (inc. GST)  |  Two packages available

Organisations can sponsor up to two coffee carts located in the exhibition hall, serving coffee and tea throughout the conference breaks. Please note extended service outside of package inclusion will be at the sponsor’s expense.

» Acknowledgement as a Coffee Cart Sponsor in all conference promotional material
» Package includes 150 cups per day and barista service for morning tea, lunch and afternoon tea on Wednesday and Thursday, and morning tea on Friday
» Package includes provision of a coffee cart, barista and espresso coffee service during catering breaks
» Organisation logo and contact details listed in the Conference Handbook
» Organisation logo on holding slides at the start of conference sessions
» Organisation logo on on-site conference signage
### Name Badge and Lanyard Sponsor

**$4,000 (inc. GST) | Limited to one organisation**

Name badges and lanyards are issued to every delegate upon registration. Branding of the name badges and lanyards will offer a constant presence for the duration of the event.

- Acknowledgement as the Name Badge and Lanyard Sponsor in all conference promotional material
- Organisation logo printed on name badges and lanyards alongside the conference logo
- Organisation logo and contact details listed in the Conference Handbook
- Organisation logo on holding slides at the start of conference sessions
- Organisation logo on on-site conference signage
- Quarter-page colour advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including note pads and pens)

### Conference App Sponsor

**$3,000 (inc. GST) | Limited to one organisation**

A free and easy-to-use app which will allow delegates to browse conference sessions and presentation abstracts, create a personalised calendar and view local maps.

- Acknowledgement as the Conference App Sponsor in all conference promotional material
- Organisation logo and contact details listed in the Conference Handbook
- Organisation logo on holding slides at the start of conference sessions
- Organisation logo on on-site conference signage
- Organisation logo on conference website, including a link to organisation website
- Pop-up advertisement to be included in the Conference App to prompt users to visit your organisation website (artwork to be supplied by sponsor)
- Banner advertisement in the Conference App (artwork to be supplied by sponsor)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including note pads and pens)
Registration Desk and Message Board Sponsor
$3,000 (inc. GST) | Limited to one organisation

An electronic message board will be located near the Registration Desk for conference announcements and messages.

- Acknowledgement as the Registration Desk and Message Board Sponsor in all conference promotional material
- Organisation logo and contact details listed in the Conference Handbook
- Organisation logo on holding slides at the start of conference sessions
- Organisation logo on on-site conference signage
- Organisation logo on conference website, including a link to organisation website
- Opportunity to display organisation banner (supplied by sponsor) around the Registration Desk and message board area
- Half-page colour advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- Opportunity to include one (1) electronic advertisement on the looped electronic message board (artwork to be supplied by sponsor)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including note pads and pens)

Notepad and Pen Sponsor
$2,500 (inc. GST) | Limited to one organisation

Notepads and pens are distributed to every delegate upon registration within the conference satchel. Please note branded notepads and pens will be supplied by the sponsor.

- Acknowledgement as Notepad and Pen Sponsor in all conference promotional material
- Organisation logo and contact details listed in the Conference Handbook
- Organisation logo on holding slides at the start of conference sessions
- Organisation logo on on-site conference signage
- Organisation logo on conference website, including a link to organisation website
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including note pads and pens)
ADVERTISING OPPORTUNITIES

Satchel Insert
$1,000 (inc. GST) | Unlimited

» Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including note pads and pens)

Conference Handbook Full-Page Advertising
$950 (inc. GST) | Unlimited

» Full-page colour advertisement in the Conference Handbook (artwork to be supplied by sponsor)

Conference Handbook Half-Page Advertising
$550 (inc. GST) | Unlimited

» Half-page colour advertisement in the Conference Handbook (artwork to be supplied by sponsor)

Conference Handbook Quarter-Page Advertising
$350 (inc. GST) | Unlimited

» Quarter-page colour advertisement in the Conference Handbook (artwork to be supplied by sponsor)

CUSTOM SPONSORSHIP PACKAGES

Cannot find what you are looking for? Speak to a member of the Conference Organising team today about customising your package that suits your budget and needs. Contact us at +61 3 9681 6288 or email us at sponsorship@anzsgmconference.org.
Conference Exhibition

ANZSGM 2016 will be an excellent opportunity for your organisation to promote itself and its products to a large audience by taking an exhibition booth. The exhibition will be the main centre for networking during the conference with complimentary lunches and tea breaks, as well as home to the Welcome Reception.

SHELL SCHEME EXHIBITION BOOTH - $4,750 (INC. GST)

<table>
<thead>
<tr>
<th>Booth</th>
<th>3m x 3m shell scheme structure 2.5 m high display booth with Octanorm frame</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signage</td>
<td>Organisation name with white vinyl lettering on navy blue background on open sides</td>
</tr>
<tr>
<td>Lighting</td>
<td>2 x 60 watt spotlights per booth</td>
</tr>
<tr>
<td>Power</td>
<td>1 x 10 amp power outlet (additional requirements may be ordered)</td>
</tr>
</tbody>
</table>

EXHIBITION PACKAGE INCLUSIONS

- Name badges for two (2) representatives including entry into exhibition area and Welcome Reception only
- Daily catering for two (2) representatives (morning and afternoon teas and lunches)
- One (1) conference satchel per exhibition booth
- Organisation name on conference website, including a link to organisation website
- Organisation name listed in the Conference Handbook and Conference App as an exhibitor

PLEASE NOTE: Additional equipment such as furniture, audio visual, modem lines and telephone lines are available for hire. Details of suppliers will be forwarded to exhibitors at a later date.

ADDITIONAL EXHIBITOR PASS

If you have more than two (2) representatives who wish to attend the exhibition only, additional passes can be purchased from the Conference Organisers.

Each additional exhibitor pass includes:

- Name badge for one (1) representative *
- Daily catering for one (1) representative (morning and afternoon teas and lunches)

*Please note this will not allow you access into the conference sessions or Welcome Reception
Exhibition Floor Plan

The Conference Organisers reserve the right to modify the floor plan depending on the number of exhibitors.
## ANZSGM 2016
### Sponsorship & Exhibition Agreement Form

Return completed form by fax to +61 3 9681 6653 or email to sponsorship@anzsgmconference.org

<table>
<thead>
<tr>
<th>Organisation Name:</th>
<th><em>Please list your organisation name as you would like it to appear in all marketing collateral</em></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>Suburb/City:</td>
</tr>
<tr>
<td>State/Territory/Region:</td>
<td>Postcode:</td>
</tr>
<tr>
<td>Contact Name:</td>
<td>Position Held:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Facsimile:</td>
</tr>
<tr>
<td>Email Address:</td>
<td>Website:</td>
</tr>
</tbody>
</table>

I/We would like to select the following SPONSORSHIP/EXHIBITION Package/s:

<table>
<thead>
<tr>
<th>Package</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$15,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Conference Dinner Sponsor</td>
<td>$9,000</td>
</tr>
<tr>
<td>Welcome Reception Sponsor</td>
<td>$6,500</td>
</tr>
<tr>
<td>Breakfast Session Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Conference Handbook Sponsor</td>
<td>$6,500</td>
</tr>
</tbody>
</table>

I/We would like to select the following ADVERTISING Package/s:

- [ ] Satchel Insert: $950
- [ ] Full-Page Advertising: $950
- [ ] Half-Page Advertising: $550
- [ ] Quarter-Page Advertising: $550

Please advise your preferred booth location(s) ** – refer to the exhibition floor plan

<table>
<thead>
<tr>
<th>1st Preference</th>
<th>2nd Preference</th>
<th>3rd Preference</th>
</tr>
</thead>
</table>

* Please note the above prices include GST. ** Booths preferences are allocated in order of receipt of agreement form.

Investment Total: AU$ (including GST)

<table>
<thead>
<tr>
<th>Date:</th>
<th>Signature:</th>
</tr>
</thead>
</table>

I confirm I have read and understood the terms and conditions of my selected package.

Upon receipt of this form and payment a tax receipt will be emailed out to the contact details above.

Please make cheques payable to ANZSGM 2016 and post to:

ANZSGM 2016 Annual Scientific Meeting
C/- International Conferences & Events (ICE)
190 Gladstone Street
South Melbourne, VIC 3205
Terms and Conditions

By returning this signed Sponsorship and Exhibition Agreement ("Agreement"), you agree to be a non-exclusive Sponsor and/or Exhibitor of the ANZSGM 2016 Annual Scientific Meeting held at Cairns Convention Centre, Queensland from Wednesday, 1 – Friday, 3 June 2016 on the following terms and conditions set out below and as attached to this Agreement.

PAYMENT

Upon receipt of your signed agreement, acknowledgment will be sent in writing with a Tax Invoice. You agree to pay the ANZSGM 2016 Annual Scientific Meeting the full amount payable and all monies paid are non-refundable. All amounts stipulated in this agreement include goods and services tax (GST) of 10%.

Sponsors and exhibitors contracted four (4) weeks prior to the conference start date will be charged a 15% surcharge.

SPONSORSHIP

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified within this documentation and preference will be determined in order of receipt of the signed Agreement and deposit payment. The Conference Organisers will notify you if you are unable to participate in your requested category.

Sponsors are not permitted to enter the conference sessions or social functions, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors wish to attend the conference as a delegate, the appropriate registration form must also be completed and forwarded to the Conference Organisers together with the applicable registration fee.

EXHIBITION

Further information regarding the contracted exhibition build and freight forwarding companies, delivery, hiring goods, electricity, and storage, etc. will be included in the exhibitor manual provided to each confirmed exhibitor in due course.

INSURANCE

All exhibitors must have public liability insurance for the period of the exhibition. The Australian and New Zealand Society of Geriatric Medicine will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor’s employees, registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless the Australian and New Zealand Society of Geriatric Medicine from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

DISCLAIMER

Every effort has been made to present, as accurately as possible, all the information contained in this prospectus. The Organising Committee and the Australian and New Zealand Society of Geriatric Medicine act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this prospectus. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.
CONTACT

To secure sponsorship or exhibition packages, please complete the agreement form and forward to

ANZSGM 2016 Annual Scientific Meeting
c/- International Conferences & Events (ICE)
190 Gladstone Street, South Melbourne, VIC 3205
Fax: +61 3 9681 6653
Email: sponsorship@anzsgmconference.org

Allocation of sponsorship and exhibition space(s) will be made strictly in order of receipt of application forms. To ensure your sponsorship selection or the number of booths you require are secured, please book early. Late bookings are possible but choices may be limited.

Please note all entitlements are subject to the time of confirmation.

Sponsorship entitlements will not commence until payment for 50% of your total investment has been received, with the balance due no later than Tuesday, 1 March 2016. Payment is required within 7 days from date of invoice, unless dated after Tuesday, 1 March 2016; whereby full payment will be required immediately (full payment to accompany signed agreement).

CANCELLATION

If a sponsor wishes to cancel or change the details of their booking, advice must be made in writing to the Conference Organisers.

The cancellation fees are applicable as follows:

Before Tuesday, 1 March 2016: 50% of the total amount
After Tuesday, 1 March 2016: 100% of the total amount

LOGO

The Conference Organisers may at their discretion use your logo, symbol, trademark or registered mark in acknowledging your involvement in the conference literature where this is offered as part of your particular sponsorship and/or exhibition package and no payment shall be made to you for such use.

You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the necessary deadline as outlined in the confirmation email. We request that all logos be supplied in an EPS format, high resolution 300 dpi. Should an alternative format be received, the Conference Organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material.

Sponsors are encouraged to use the conference logo on correspondence and promotional materials. The sponsor’s name or logo and sponsorship level must be positioned adjacent to the conference logo. Any such use must be submitted to the Conference Organisers for endorsement. The logo must not be affixed to sponsors’ products manufactured for resale. The Conference Organisers will be pleased to provide the logo in formats suitable for reproduction.

PARTNERSHIP

Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you, the Australian and New Zealand Society of Geriatric Medicine and/or the Conference Organisers and you must not do anything where you will, in any way, be represented as a partner of the ANZSGM 2016 Annual Scientific Meeting and/or the Conference Organisers.

Thank you for supporting the ANZSGM 2016 Annual Scientific Meeting.