

POULTRY INFORMATION EXCHANGE AND AUSTRALASIAN MILLING CONFERENCE 2021

BEYOND 2020 FEEDING THE FUTURE

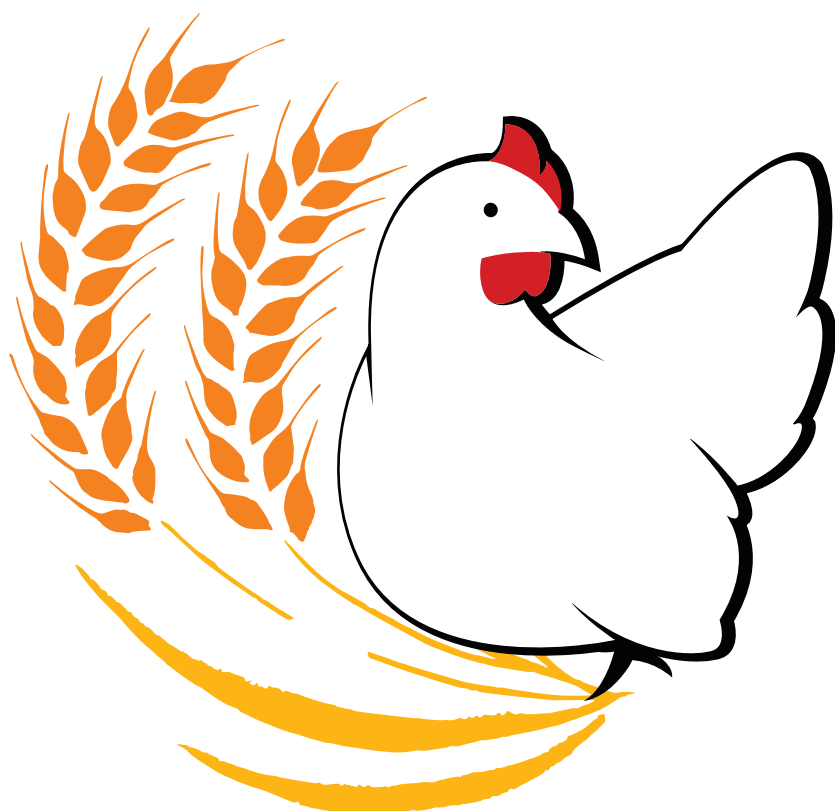
HOSTED BY



PIX2021
POULTRY INFORMATION EXCHANGE



AMC2021
AUSTRALASIAN MILLING CONFERENCE



PIX | AMC
POULTRY INFORMATION EXCHANGE | AUSTRALASIAN MILLING CONFERENCE
11-13 APRIL 2021

**GOLD COAST CONVENTION
AND EXHIBITION CENTRE
QUEENSLAND | AUSTRALIA**

**INVITATION
TO PARTNER
AND EXHIBIT**

WWW.PIXAMC.COM.AU



INVITATION TO PARTICIPATE

We would like to extend an invitation for you to consider becoming one of our valued partners or exhibitors at the Poultry Information Exchange and Australasian Milling Conference: PIX/AMC 2021.

The event is proudly hosted by:

POULTRY INFORMATION EXCHANGE (PIX)

PIX provides a forum for the exchange of information. It is the 29th time PIX has been held, and now enjoys the reputation of being the premier Australian industry event of the poultry industry calendar. Each year PIX has grown, in size, concept and stature, so that it now hosts over 1,000 delegates from every segment of the industry.

AUSTRALASIAN MILLING CONFERENCE (AMC)

AMC is the leading conference for feed, ingredients and flour millers held biennially in Australia. AMC 2021 will be the 16th conference and will draw delegates from Australia, New Zealand, the South Pacific and South East Asia. There will be over 350 delegates from flour and feed milling companies, feed ingredient suppliers, as well as many service providers.

AMC 2021 is a major initiative of:

Australian Technical Millers' Association (ATMA), Feed Ingredients and Additives Association of Australia (FIAAA) and Stock Feed Manufacturers' Council of Australia (SFMCA)

PIX/AMC 2021

PIX/AMC 2021 will take place at the **Gold Coast Convention and Exhibition Centre in Queensland** from Sunday, 11 to Tuesday, 13 April 2021.

The conference provides an essential forum for industry professionals to:

- » Observe the latest in products essential for performance and education
- » Listen to a range of high profile national and international speakers
- » Attend workshops
- » Exchange information and learn about the latest industry developments
- » Network with like-minded professionals
- » Take part in social events celebrating our industries

Our partners and exhibitors play an important role in helping to deliver a world class event and we would be delighted to have your organisation on board.

BE INVOLVED. BE SEEN AND HEARD.

Over **1,500 people** attended PIX/AMC 2018, and PIX/AMC 2021 is expected to attract more delegates than ever before. This conference will provide your organisation the prime opportunity to be seen and heard.

Some of the many benefits of participating in 2021 include opportunities to:

- » Reinforce your organisation's image or introduce a new image
- » Ideal setting to launch a new product or service to a captured audience in a growing exhibition
- » Grow and strengthen personal and direct relationships with existing clients and make new contacts
- » Establish direct access to key decision makers and your target market when they are open, available and keen to meet suppliers
- » Exposure through various conference marketing initiatives
- » Raise your profile in the industry and add value to your brand by showing your support for the most important poultry and milling event in Australia
- » Demonstrate commitment and engagement with the poultry and milling community



WHO WILL ATTEND IN 2021?

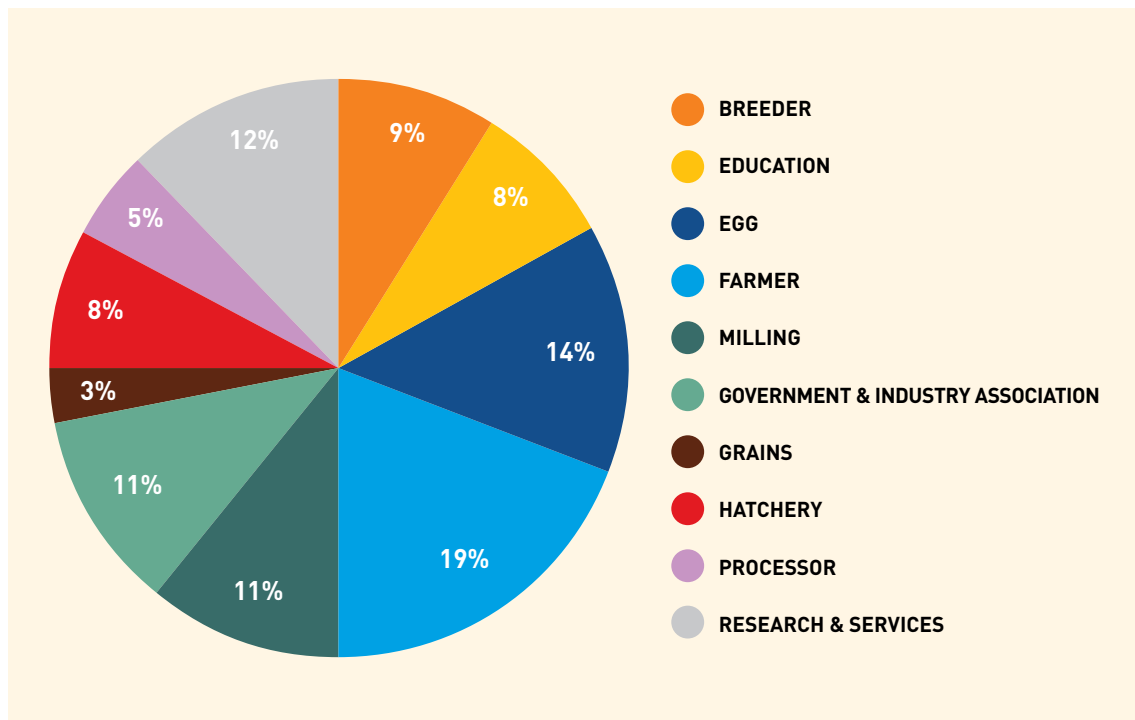
Expert speakers and delegates from 30 countries attended the 2018 PIX/AMC conference. PIX/AMC 2021 will attract delegates from Australia, New Zealand and overseas, including:

- » Meat chicken producers
- » Egg producers
- » Processors
- » Stockfeed manufacturers
- » Flour millers
- » Allied industries (e.g. pet food and rendering)
- » Poultry breeding companies
- » Feed ingredient and additive suppliers

PIX/AMC 2018 featured 250 trade booths from over 140 exhibitors, showcasing the latest technologies and innovations. The 2021 trade exhibition is expected to be the largest yet. In addition, presentations by key international and Australian presenters covered important industry updates in poultry, stockfeed manufacture, feed ingredients and flour milling.

DELEGATE REPRESENTATION

* Based on PIX/AMC 2018





WHAT ATTENDEES SAID

“Invaluable opportunity to network with industry related participants.”

“I had one of my managers attend for the first time, he found the three days quite interesting as did I on my 4th attendance. Always learn something new.”

“The combined PIX/AMC Conference was again excellent with top presenters, topics of interest and plenty to see and do in the trade area.”

CONTACT DETAILS

PIX/AMC 2021 Conference Organiser

c/- International Conferences & Events (ICE)
183 Albion Street, Surry Hills NSW 2010

Tel: +61 2 9368 1200 | **Fax:** +61 2 9368 1500

Email: partnership@pixamc.com.au **Website:** www.pixamc.com.au



ICE AUSTRALIA
INTERNATIONAL CONFERENCES & EVENTS

PIX

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Email: ftaylor@sfmca.com.au

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PIX/AMC 2021

PARTNERSHIP PACKAGES

As many of the opportunities in this proposal are strictly limited, your early commitment will guarantee your chosen level of participation and maximise your exposure to delegates.

Prices include GST.

MAJOR PARTNERSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE
Acknowledgements				
Verbal acknowledgement at appropriate times throughout the conference	✓	X	X	X
Acknowledgement as a group	✓	✓	✓	✓
Logo and Name Inclusions				
Organisation logo and profile on conference website, including a link to organisation website	✓	✓	✓	✓
Organisation logo on holding slides at the start of conference sessions	✓	✓	✓	✓
Organisation logo included in the Conference Handbook	✓	✓	✓	✓
Organisation profile with contact details in the Conference Handbook	300 words	200 words	100 words	50 words
Organisation logo on onsite conference signage	✓	✓	✓	✓
Promotions and Advertisements (supplied by partner)				
Opportunity to provide one (1) feature article to be included in a pre-conference email blast to be distributed by the Conference Organiser (artwork/content subject to approval by the Conference Organiser)	✓	X	X	X
Black and white advertisement in the Conference Handbook	Full page	Half page	Quarter page	X
Opportunity to include one (1) insert in the conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)	✓	✓	✓	X
Opportunity to provide one (1) informational document in PDF format for inclusion on the online proceedings website	✓	✓	✓	X



Opportunity to provide one (1) promotional gift/item with organisation logo in the conference satchel	✓	X	X	X
Priority exhibition trade booth allocation	✓	X	X	X
Corporate Signage				
Opportunity to display organisation banner/s in a prominent position (chosen in conjunction with the Conference Organiser) in selected areas. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser	✓	X	X	X
Conference Registrations and Tickets				
Full conference delegate registration including tickets to the AMC or PIX Welcome Dinner and Conference Dinner	Three (3)	Two (2)	One (1)	X
Conference Delegate List				
An electronic list will be provided two weeks prior to and two weeks after the conference. Excel format: name, organisation, state and email address (subject to privacy legislation)	✓	✓	✓	✓
Conference Satchel				
Organisation logo printed on the conference satchel, in one colour along with the conference logo	✓ If booked by Friday, 6 December 2019	X	X	X
Exhibition Booth				
Discounted exhibition booth/s, if purchased with partnership package	50% discount, up to \$2,500 total savings	25% discount, up to \$1,750 total savings	10% discount, up to \$1,000 total savings	10% discount, up to \$350 total savings
Floor decal indicating your level of partnership outside your booth	✓	✓	✓	✓
Package Price (inc. GST)	\$9,000	\$6,000	\$4,000	\$2,000



SOCIAL FUNCTIONS

SOLD!

SUNDAY WELCOME DINNER PARTNER • \$2,500 (INC. GST)

Limited to one organisation per dinner – must be a Platinum, Gold or Silver Partner to qualify

- » Verbal acknowledgement during the AMC or PIX Welcome Dinner
- » Acknowledgement as the AMC or PIX Welcome Dinner Partner in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen in conjunction with the Conference Organiser) in selected areas. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser
- » Logo displayed electronically during the AMC or PIX Welcome Dinner

SOLD!

MONDAY CONFERENCE DINNER PARTNER • \$3,000 (INC. GST)

Exclusive – must be a Platinum, Gold or Silver Partner to qualify

- » Verbal acknowledgement during the Conference Dinner
- » Acknowledgement as the Conference Dinner Partner in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen in conjunction with the Conference Organiser) in selected areas. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser
- » Logo displayed electronically during the Conference Dinner
- » Organisation logo featured on the menu
- » Opportunity to provide one (1) gift/promotional item with logo (supplied by partner) to be placed on chairs for all guests

SOLD!

TUESDAY BREAKFAST PARTNER • \$2,500 (INC. GST)

Exclusive – must be a Platinum, Gold or Silver Partner to qualify

- » Verbal acknowledgement during the Breakfast
- » Acknowledgement as the Breakfast Partner in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen in conjunction with the Conference Organiser) in selected areas. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser
- » Logo displayed electronically during the Breakfast



OTHER PARTNERSHIP OPPORTUNITIES

SOLD!

CONFERENCE APP PARTNER • \$5,500 (INC. GST)

Exclusive

A free and easy-to-use app which will allow delegates to browse conference sessions and presentation abstracts, create a personalised calendar, view local maps and preview the exhibition.

- » Acknowledgement as the Conference App Partner in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by partner)
- » Organisation name and logo on the conference app welcome screen
- » Up to two (2) banner advertisements to be displayed within the conference app linking to organisation website (artwork to be supplied by partner)
- » Two (2) push notifications during the conference with promotional messages
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

SOLD!

NAME BADGE AND LANYARD PARTNER • \$4,750 (INC. GST)

Exclusive

Name badges and lanyards are issued to every delegate upon registration. Branding of the name badges and lanyards will offer a constant presence for the duration of the event. Please note branded lanyards are to be supplied by the partner.

- » Acknowledgement as the Name Badge and Lanyard Partner in conference promotional material
- » Organisation logo printed on name badge alongside the conference logo
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by partner)
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

A red stamp with the word "SOLD!" in white, slanted text.

CONFERENCE HANDBOOK AND ONLINE PROCEEDINGS PARTNER • \$2,500 (INC. GST)

Exclusive

NOTE: Delegates will have the choice during registration to receive a printed Conference Handbook.

- » Acknowledgement as the Conference Handbook and Online Proceedings Partner in conference promotional material
- » Organisation logo printed on the cover of the Conference Handbook and on the conference online proceedings website. Position will be junior to that of the conference logo
- » Organisation logo and 100-word promotional paragraph with contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Opportunity to provide one (1) informational document in PDF format for inclusion in the conference online proceedings
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

RECHARGE STATION PARTNER • \$3,000 (INC. GST)

Exclusive

The Recharge Station will be located within the exhibition area. This facility will allow delegates to recharge mobile devices.

- » Acknowledgement as the Recharge Station Partner in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Opportunity to display organisation banner/s in the recharge station area. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser
- » Opportunity to brand recharge station unit (artwork to be supplied by partner)
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

NOTEPAD AND PEN PARTNER • \$2,750 (INC. GST)

Exclusive

Notepads and pens are distributed to every delegate upon registration with the conference satchel. Please note branded notepads and pens are to be supplied by the partner.

- » Acknowledgement as the Notepad and Pen Partner in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website

A red rectangular badge with the word "SOLD!" in white, slanted text.

COFFEE STATION PARTNER • \$1,500 (INC. GST)

Exclusive

- » Acknowledgement as the Coffee Station Partner in conference promotional material
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Organisation logo on table signage at various coffee stations

SESSION PARTNER • \$1,250 (INC. GST)

Limited to one organisation per session

Partner can select their session once the program has been released.

- » Official recognition at start and completion of session
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to the organisation website
- » Opportunity to display organisations banner/s in the session room. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser

ADVERTISING OPPORTUNITIES

SACHEL INSERT • \$850 (INC. GST)

Unlimited

- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

CONFERENCE HANDBOOK FULL PAGE ADVERTISING • \$1,100 (INC. GST)

Unlimited

- » One (1) black and white full page advertisement in the Conference Handbook (artwork to be supplied by partner)

CONFERENCE HANDBOOK HALF PAGE ADVERTISING • \$600 (INC. GST)

Unlimited

- » One (1) black and white half page advertisement in the Conference Handbook (artwork to be supplied by partner)

CUSTOM PARTNERSHIP PACKAGES

Cannot find what you are looking for? Speak to a member of the Conference Organising team today about customising your package that suits your budget and needs. Contact us at +61 2 9368 1200 or email us at partnership@pixamc.com.au.

CONFERENCE EXHIBITION

EXHIBITION OPENING TIMES

Saturday, 10 April 2021	 Exhibitor set-up
Sunday, 11 April 2021	 12:00pm – 5:00pm
Monday, 12 April 2021	 8:00am – 5:30pm
Tuesday, 13 April 2021	 8:30am – 4:30pm

Opening and closing times are subject to change based on the final conference program.

All refreshments and lunches will be served in the exhibition area, making it a true meeting point for delegates and a wonderful opportunity to network with them.

EXHIBITION DISPLAY

	CORNER BOOTH (single or multiple): 3m x 3m	SINGLE BOOTH: 3m x 3m	MULTIPLE BOOTHS: 3m x 3m	FLOOR SPACE ONLY: 3m x 3m	CUSTOM BOOTH: 3m x 3m
Acknowledgement as Exhibitor					
Organisation name on conference website, including a link to the organisation website	✓	✓	✓	✓	✓
Organisation name listed in the Conference Handbook	✓	✓	✓	✓	✓
Exhibitor Registrations					
Exhibitor registration including daily catering for three days. This does include entry to sessions but does not include registration for any social events	Two (2) per booth, to a maximum of five (5) per exhibiting company				
Conference Satchel					
Distributed to exhibiting companies upon registration	One (1) per booth				
Conference Delegate List					
An electronic list will be provided two weeks prior to and two weeks after the conference. Excel format: name, organisation, state and email address (subject to privacy legislation)	✓	✓	✓	✓	✓
Package Price (inc. GST)	\$3,800	\$3,500	\$3,100	\$2,800	\$2,800



BOOTH INCLUSIONS: PER 3M X 3M

	CORNER BOOTH (single or multiple): 3m x 3m	SINGLE BOOTH: 3m x 3m	MULTIPLE BOOTHs: 3m x 3m	FLOOR SPACE ONLY: 3m x 3m	CUSTOM BOOTH: 3m x 3m
Stand					
2.5m high white walls in an aluminium Octanorm frame	✓	✓	✓	X	X
Signage					
Aluminium frame with fascia Organisation names will be installed on each open aisle fascia Lettering will be computer cut vinyl on the fascia board Each sign will contain a maximum of 30 UPPERCASE characters including spaces	✓	✓	✓	X	X
Lighting					
2 x 150 watt spotlights	✓	✓	✓	X	X
Power					
1 x 10amp X 240 v power outlet	✓	✓	✓	✓	✓
Carpet					
Charcoal carpet	✓	✓	✓	✓	X

PLEASE NOTE: Additional equipment such as furniture, audio visual and internet are available for hire. Details of suppliers will be forwarded to exhibitors at a later date.



CUSTOM EXHIBITION STANDS

Companies are actively encouraged to produce custom stands; however the following restrictions do apply:

- » If your booth joins another booth, you are required to adhere to the height restriction of 2.5m.
- » If your booth is an island stand, you are free to design your booth to any height.

All custom stands must submit CAD drawings to the Conference Organiser who will liaise with the Gold Coast Convention and Exhibition Centre to provide final approval.

To speak to the exhibition supplier about a custom stand please contact:

Harry the Hirer

Gary Farmer

Custom and Upgrade Stands

Tel: +61 2 9666 8699

Mobile: +61 439 491 800

Email: garyf@harrythehirer.com.au

Website: www.harrythehirer.com.au

ADDITIONAL EXHIBITOR REGISTRATIONS

If you have more than the stipulated number of company representatives (see table on page 7) who wish to attend the conference, additional exhibitor registrations can be purchased for \$110 (inc. GST) per person per day, which include access to the exhibition, conference sessions and catering. This does not include registration for any social events or inclusion of a conference satchel.

EXHIBITION FLOORPLAN

BOOTH ALLOCATIONS

Booth preferences cannot be guaranteed and allocations will be at the sole discretion of the Organising Committee. Preferences will be given to exhibitors with partnership packages.

Booth numbers will be advised to exhibitors in March 2021.

The Organising Committee reserves the right to amend booth allocations with notice provided to exhibitors.



PARTNERSHIP OPTIONS

For further information on partnership packages and inclusions [click here](#).

Prices include GST.

Platinum Partner	\$9,000	Conference Handbook and USB Partner SOLD!	\$2,500
Gold Partner	\$6,000	Recharge Station Partner	\$3,000
Silver Partner	\$4,000	Notepad and Pen Partner	\$2,750
Bronze Partner	\$2,000	Coffee Station Partner SOLD!	\$1,500
Sunday Welcome Dinner Partner SOLD!	\$2,500	Session Partner	\$1,250
Monday Conference Dinner Partner SOLD!	\$3,000	Satchel Insert	\$850
Tuesday Breakfast Partner SOLD!	\$2,500	Full-Page Advertisement	\$1,100
Conference App Partner SOLD!	\$5,500	Half-Page Advertisement	\$600
Name Badge and Lanyard Partner SOLD!	\$4,750		

EXHIBITION OPTIONS

For further information on exhibition packages and inclusions [click here](#).

Please note that Platinum, Gold, Silver and Bronze partners receive a discount on exhibition booths.

Prices include GST.

Corner Booth: 3m x 3m \$3,800	Single Booth: 3m x 3m \$3,500	Multiple Booths: 3m x 3m \$3,100
Floor Space Only: 3m x 3m \$2,800	Custom Booth: 3m x 3m \$2,800	

[BOOK PARTNERSHIP AND/OR EXHIBITION PACKAGE/S](#)

[VIEW THE TERMS AND CONDITIONS](#)

PIX/AMC 2021 FLOORPLAN

HALLS 1-4 AND CENTRAL ROOM C, GOLD COAST CONVENTION AND EXHIBITION CENTRE



The Conference Organisers reserve the right to modify the floor plan depending on the number of exhibitors



PIX/AMC 2021

TERMS & CONDITIONS

By completing the online Partnership and Exhibition Agreement (“Agreement”), you agree to be a non-exclusive Partner and/or Exhibitor of PIX/AMC 2021 held at the Gold Coast Convention and Exhibition Centre, Queensland from Sunday, 11 to Tuesday, 13 April 2021 on the following terms and conditions set out below and as attached to this Agreement.

ATTENDANCE

The Conference Organiser makes no warranty as to the number of delegates and/or visitors that may attend the events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 2001. The Act requires that before any contact details can be published for distribution to fellow delegates or any other party, delegates must give consent. This consent may be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the events be cancelled or delayed through no fault of the Conference Organiser, including postponement as a result of COVID-19, the venue or the Organising Committee, then the partner/exhibitor shall not be entitled to any refund or claim for any loss or damage.

CORPORATE RECOGNITION

Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements, such as the Conference Handbook. The conference will provide promotional buttons which partners and exhibitors are encouraged to use to highlight their participation in the lead up to PIX/AMC 2021. The Conference Organiser will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

APPLICATION PROCEDURES

In the event you cancel your package, the Conference Organiser reserves the right to retain deposit monies received unless that particular package is resold. No deposited refunds for such cancellations will be made after Monday, 17 February 2020.

New agreements received after April 2020 will be subject to the same terms. No deposited refunds for such cancellations will be made after Monday, 11 January 2021.

PAYMENT

Upon receipt of your signed agreement a deposit tax invoice will be sent to you as well as acknowledgement of your selection in writing. You agree to pay PIX/AMC 2021 the full amount payable and all monies paid are non-refundable. All amounts stipulated in this agreement include the goods and services tax (GST) of 10%.

EXHIBITION

Further information regarding the contracted exhibition build and freight forwarding companies, delivery details, hiring goods, electricity, and storage, etc. will be included in the exhibitor manual provided to each confirmed exhibitor in due course. Allocated booth numbers will be advised prior to the conference at the discretion of the Organising Committee.



LIMITS ON WHAT YOU CAN DISPLAY

Prior approval is required to display the following items. There may also be additional costs associated with these items.

- » Any equipment requiring access to the exhibition hall with a forklift
- » Any self-propelled equipment
- » Any items using hydraulics, petrol or diesel
- » Any items that may damage carpet such as rubber tyres, sharp objects, etc.
- » No live poultry or other items that pose a biosecurity risk to the industry can be brought into the exhibition facilities, or onto the conference site

GOODS HANDLING

A loading dock marshall will control the loading dock for truck unloading/loading at the Gold Coast Convention and Exhibition Centre and access times must be booked in advance. Further information on this will be provided in the exhibition manual.

A forklift will be available for unloading and loading in the loading dock (charges may apply if outside the set times). All goods must be capable of being moved on a manual pallet jack or trolley from the loading bay into the exhibition hall.

SECURITY

The exhibition will be locked each evening and security will be onsite during the exhibition opening times. It is suggested that no valuable items be left at your booth, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.

A security name tag **MUST BE WORN** for staff admittance during bump-in/out.

Delegates to the exhibition will be identified by a PIX/AMC name tag and will only be admitted to the exhibition during opening times. Children must be accompanied at all times by an adult.

Staff will be required to wear approved safety vests during bump-in/out (not supplied).

INSURANCE

All exhibitors must have public liability insurance for the period of the exhibition. PIX/AMC 2021 will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless PIX/AMC 2021 from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

DISCLAIMER

Every effort has been made to present, as accurately as possible, all the information contained in this proposal. The Organising Committee act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this proposal. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.



CONTACT

To secure partnership and/or an exhibition booth, please complete the online application form at www.pixamc.com.au/partnership.

Allocation of partnership and exhibition booths will be determined based on partnership contribution, followed by order of receipt of application forms and accompanying deposits. To ensure your partnership selection or the number of booths you require are secured, please book early. Late bookings are possible but choices may be limited. Partners and exhibitors contracted less than four (4) weeks prior to the conference start date will be charged a 15% surcharge.

Please note all entitlements are subject to the time of confirmation.

Final payment of all outstanding monies is required by no later than three months after receipt of deposit or two months prior to the event, whichever is earlier. If full payment is not received within this time, the Organising Committee reserves the right to reassign your partnership package/s and/or exhibition booth/s without notice.

CANCELLATION

Agreements received for the original conference dates in May 2020 will automatically roll over to PIX/AMC 2021.

No cancellations will be accepted if requests are received after Monday, 11 January 2021. Partners and exhibitors shall be liable for the total amount payable if written requests for cancellation are not received prior to Monday, 11 January 2021. For cancellations received prior to Monday, 11 January 2021, your deposit may be retained should the Conference Organiser not be able to re-sell your partnership package/s and/or exhibition booth/s.

LOGO

The Conference Organiser may at their discretion use your logo, symbol, trademark or registered mark in acknowledging your involvement in the conference literature where this is offered as part of your particular partnership and/or exhibition package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the necessary deadline as outlined in the confirmation email. We request that all logos be supplied in an EPS format, high resolution 300 dpi. Should an alternative format be received, the Conference Organiser cannot be held responsible for the quality of the logo displayed in any of the promotional material.

PARTNERSHIP

Nothing contained in this agreement will be deemed to constitute an official partnership, joint venture or agency relationship between you, PIX/AMC 2021 and/or the Conference Organiser and you must not do anything where you will, in any way, be represented as an organising partner of PIX/AMC 2021 and/or the Conference Organiser.

ANTI-TRUST

PIX/AMC 2021 shall be conducted in accordance with the relevant competition and antitrust laws.

Attendees shall not enter into any discussion, activity or conduct that may infringe any applicable law.

Attendees are reminded not to, directly or indirectly, engage in anti-competitive conduct, including: price fixing; restrictive covenants; misuse of market power such as predatory pricing; exclusive dealing; resale price maintenance; or any other conduct which substantially lessens competition.

This applies not only to discussions at the conference but also to informal discussions before, during and after the conference. Should the conference discuss matters that are considered to be in breach of competition law; appropriate steps will be taken by the Organising Committee and you will be removed from the conference immediately.

Thank you for supporting PIX/AMC 2021.