



PIX/AMC 2020

PARTNERSHIP PACKAGES

As many of the opportunities in this proposal are strictly limited, your early commitment will guarantee your chosen level of participation and maximise your exposure to delegates.

Prices include GST.

MAJOR PARTNERSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE
Acknowledgements				
Verbal acknowledgement at appropriate times throughout the conference	✓	X	X	X
Acknowledgement as a group	✓	✓	✓	✓
Logo and Name Inclusions				
Organisation logo and profile on conference website, including a link to organisation website	✓	✓	✓	✓
Organisation logo on holding slides at the start of conference sessions	✓	✓	✓	✓
Organisation logo included in the Conference Handbook	✓	✓	✓	✓
Organisation profile with contact details in the Conference Handbook	300 words	200 words	100 words	50 words
Organisation logo on onsite conference signage	✓	✓	✓	✓
Promotions and Advertisements (supplied by partner)				
Opportunity to provide one (1) feature article to be included in a pre-conference email blast to be distributed by the Conference Organiser (artwork/content subject to approval by the Conference Organiser)	✓	X	X	X
Black and white advertisement in the Conference Handbook	Full page	Half page	Quarter page	X
Opportunity to include one (1) insert in the conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)	✓	✓	✓	X
Opportunity to provide one (1) informational document in PDF format for inclusion in the conference USB	✓	✓	✓	X



Opportunity to provide one (1) promotional gift/item with organisation logo in the conference satchel	✓	X	X	X
Priority exhibition trade booth allocation	✓	X	X	X
Corporate Signage				
Opportunity to display organisation banner/s in a prominent position (chosen in conjunction with the Conference Organiser) in selected areas. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser	✓	X	X	X
Conference Registrations and Tickets				
Full conference delegate registration including tickets to the AMC or PIX Welcome Dinner and Conference Dinner	Three (3)	Two (2)	One (1)	X
Conference Delegate List				
An electronic list will be provided two weeks prior to and two weeks after the conference. Excel format: name, organisation, state and email address (subject to privacy legislation)	✓	✓	✓	✓
Conference Satchel				
Organisation logo printed on the conference satchel, in one colour along with the conference logo	✓ If booked by Friday, 6 December 2019	X	X	X
Exhibition Booth				
Discounted exhibition booth/s, if purchased with partnership package	50% discount, up to \$2,500 total savings	25% discount, up to \$1,750 total savings	10% discount, up to \$1,000 total savings	10% discount, up to \$350 total savings
Floor decal indicating your level of partnership outside your booth	✓	✓	✓	✓
Package Price (inc. GST)	\$9,000	\$6,000	\$4,000	\$2,000



SOCIAL FUNCTIONS

SUNDAY WELCOME DINNER PARTNER • \$2,500 (INC. GST)

Limited to one organisation per dinner – must be a Platinum, Gold or Silver Partner to qualify

- » Verbal acknowledgement during the AMC or PIX Welcome Dinner
- » Acknowledgement as the AMC or PIX Welcome Dinner Partner in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen in conjunction with the Conference Organiser) in selected areas. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser
- » Logo displayed electronically during the AMC or PIX Welcome Dinner

MONDAY CONFERENCE DINNER PARTNER • \$3,000 (INC. GST)

Exclusive – must be a Platinum, Gold or Silver Partner to qualify

- » Verbal acknowledgement during the Conference Dinner
- » Acknowledgement as the Conference Dinner Partner in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen in conjunction with the Conference Organiser) in selected areas. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser
- » Logo displayed electronically during the Conference Dinner
- » Organisation logo featured on the menu
- » Opportunity to provide one (1) gift/promotional item with logo (supplied by partner) to be placed on chairs for all guests

TUESDAY BREAKFAST PARTNER • \$2,500 (INC. GST)

Exclusive – must be a Platinum, Gold or Silver Partner to qualify

- » Verbal acknowledgement during the Breakfast
- » Acknowledgement as the Breakfast Partner in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen in conjunction with the Conference Organiser) in selected areas. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser
- » Logo displayed electronically during the Breakfast



OTHER PARTNERSHIP OPPORTUNITIES

CONFERENCE APP PARTNER • \$5,500 (INC. GST)

Exclusive

A free and easy-to-use app which will allow delegates to browse conference sessions and presentation abstracts, create a personalised calendar, view local maps and preview the exhibition.

- » Acknowledgement as the Conference App Partner in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by partner)
- » Organisation name and logo on the conference app welcome screen
- » Up to two (2) banner advertisements to be displayed within the conference app linking to organisation website (artwork to be supplied by partner)
- » Two (2) push notifications during the conference with promotional messages
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

NAME BADGE AND LANYARD PARTNER • \$4,750 (INC. GST)

Exclusive

Name badges and lanyards are issued to every delegate upon registration. Branding of the name badges and lanyards will offer a constant presence for the duration of the event. Please note branded lanyards are to be supplied by the partner.

- » Acknowledgement as the Name Badge and Lanyard Partner in conference promotional material
- » Organisation logo printed on name badge alongside the conference logo
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by partner)
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)



CONFERENCE HANDBOOK AND USB PARTNER • \$2,500 (INC. GST)

Exclusive

NOTE: Delegates will have the choice during registration to receive either a Conference Handbook or a Conference USB.

- » Acknowledgement as the Conference Handbook and USB Partner in conference promotional material
- » Organisation logo printed on the cover of the Conference Handbook and on the Conference USB. Position will be junior to that of the conference logo
- » Organisation logo and 100-word promotional paragraph with contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Opportunity to provide one (1) informational document in PDF format for inclusion in the conference USB
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

RECHARGE STATION PARTNER • \$3,000 (INC. GST)

Exclusive

The Recharge Station will be located within the exhibition area. This facility will allow delegates to recharge mobile devices.

- » Acknowledgement as the Recharge Station Partner in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Opportunity to display organisation banner/s in the recharge station area. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser
- » Opportunity to brand recharge station unit (artwork to be supplied by partner)
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

NOTEPAD AND PEN PARTNER • \$2,750 (INC. GST)

Exclusive

Notepads and pens are distributed to every delegate upon registration with the conference satchel. Please note branded notepads and pens are to be supplied by the partner.

- » Acknowledgement as the Notepad and Pen Partner in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website



COFFEE STATION PARTNER • \$1,500 (INC. GST)

Exclusive

- » Acknowledgement as the Coffee Station Partner in conference promotional material
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Organisation logo on table signage at various coffee stations

SESSION PARTNER • \$1,250 (INC. GST)

Limited to one organisation per session

Partner can select their session once the program has been released.

- » Official recognition at start and completion of session
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to the organisation website
- » Opportunity to display organisations banner/s in the session room. Banner/s to be provided by the partner and produced in a set size and style as advised by the Conference Organiser

ADVERTISING OPPORTUNITIES

SACHEL INSERT • \$850 (INC. GST)

Unlimited

- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads, pens and USBs)

CONFERENCE HANDBOOK FULL PAGE ADVERTISING • \$1,100 (INC. GST)

Unlimited

- » One (1) black and white full page advertisement in the Conference Handbook (artwork to be supplied by partner)

CONFERENCE HANDBOOK HALF PAGE ADVERTISING • \$600 (INC. GST)

Unlimited

- » One (1) black and white half page advertisement in the Conference Handbook (artwork to be supplied by partner)

CUSTOM PARTNERSHIP PACKAGES

Cannot find what you are looking for? Speak to a member of the Conference Organising team today about customising your package that suits your budget and needs. Contact us at +61 2 9368 1200 or email us at partnership@pixamc.com.au.

CONFERENCE EXHIBITION

EXHIBITION OPENING TIMES

Saturday, 16 May 2020	 Exhibitor set-up
Sunday, 17 May 2020	 12:00pm – 5:00pm
Monday, 18 May 2020	 8:00am – 5:30pm
Tuesday, 19 May 2020	 8:30am – 4:30pm

Opening and closing times are subject to change based on the final conference program.

All refreshments and lunches will be served in the exhibition area, making it a true meeting point for delegates and a wonderful opportunity to network with them.

EXHIBITION DISPLAY

	CORNER BOOTH (single or multiple): 3m x 3m	SINGLE BOOTH: 3m x 3m	MULTIPLE BOOTHS: 3m x 3m	FLOOR SPACE ONLY: 3m x 3m	CUSTOM BOOTH: 3m x 3m
Acknowledgement as Exhibitor					
Organisation name on conference website, including a link to the organisation website	✓	✓	✓	✓	✓
Organisation name listed in the Conference Handbook	✓	✓	✓	✓	✓
Exhibitor Registrations					
Exhibitor registration including daily catering for three days. This does include entry to sessions but does not include registration for any social events	Two (2) per booth, to a maximum of five (5) per exhibiting company				
Conference Satchel					
Distributed to exhibiting companies upon registration	One (1) per booth				
Conference Delegate List					
An electronic list will be provided two weeks prior to and two weeks after the conference. Excel format: name, organisation, state and email address (subject to privacy legislation)	✓	✓	✓	✓	✓
Package Price (inc. GST)	\$3,800	\$3,500	\$3,100	\$2,800	\$2,800



BOOTH INCLUSIONS: PER 3M X 3M

	CORNER BOOTH (single or multiple): 3m x 3m	SINGLE BOOTH: 3m x 3m	MULTIPLE BOOTHS: 3m x 3m	FLOOR SPACE ONLY: 3m x 3m	CUSTOM BOOTH: 3m x 3m
Stand					
2.5m high white walls in an aluminium Octanorm frame	✓	✓	✓	X	X
Signage					
Aluminium frame with fascia Organisation names will be installed on each open aisle fascia Lettering will be computer cut vinyl on the fascia board Each sign will contain a maximum of 30 UPPERCASE characters including spaces	✓	✓	✓	X	X
Lighting					
2 x 150 watt spotlights	✓	✓	✓	X	X
Power					
1 x 10amp X 240 v power outlet	✓	✓	✓	✓	✓
Carpet					
Charcoal carpet	✓	✓	✓	✓	X

PLEASE NOTE: Additional equipment such as furniture, audio visual and internet are available for hire. Details of suppliers will be forwarded to exhibitors at a later date.



CUSTOM EXHIBITION STANDS

Companies are actively encouraged to produce custom stands; however the following restrictions do apply:

- » If your booth joins another booth, you are required to adhere to the height restriction of 2.5m.
- » If your booth is an island stand, you are free to design your booth to any height.

All custom stands must submit CAD drawings to the Conference Organiser who will liaise with the Gold Coast Convention and Exhibition Centre to provide final approval.

Contact details for custom stand builders will be supplied closer to the conference.

ADDITIONAL EXHIBITOR REGISTRATIONS

If you have more than the stipulated number of company representatives (see table on page 7) who wish to attend the conference, additional exhibitor registrations can be purchased for \$110 (inc. GST) per person per day, which include access to the exhibition, conference sessions and catering. This does not include registration for any social events or inclusion of a conference satchel.

EXHIBITION FLOORPLAN

BOOTH ALLOCATIONS

Booth preferences cannot be guaranteed and allocations will be at the sole discretion of the Organising Committee. Preferences will be given to exhibitors with partnership packages.

Booth numbers will be advised to exhibitors in April 2020.

The Organising Committee reserves the right to amend booth allocations with notice provided to exhibitors.