

## PIX/AMC 2016

# SPONSORSHIP PACKAGES

As many of the opportunities in this prospectus are strictly limited, your early commitment will guarantee your chosen level of participation and maximise your exposure to delegates.

Prices include GST.

## MAJOR SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE
<b>Acknowledgements</b>				
Verbal acknowledgement at appropriate times throughout the conference	✓	X	X	X
Acknowledgement as a group	✓	✓	✓	✓
<b>Logo and Name Inclusions</b>				
Organisation logo on conference website, including a link to organisation website	✓	✓	✓	✓
Organisation logo on holding slides at the start of conference sessions	✓	✓	✓	✓
Organisation logo included in the Registration Brochure and Conference Handbook	✓	✓	✓	✓
Organisation profile with contact details in the Conference Handbook	300 words	200 words	100 words	50 words
Organisation logo on onsite conference signage	✓	✓	✓	✓
<b>Promotions and Advertisements (supplied by sponsor)</b>				
Opportunity to provide one (1) feature article to be included in a pre-conference email blast to be distributed by the Conference Organisers (artwork/content subject to approval by the Conference Organisers)	✓	X	X	X
Black and white advertisement in the Conference Handbook	Full page	Half page	Quarter page	X
Opportunity to include one (1) insert in the conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)	✓	✓	✓	X
Opportunity to provide one (1) promotional gift/item with organisation logo in the conference satchel	✓	X	X	X



<b>Corporate Signage</b>				
Opportunity to display organisation banner/s in a prominent position (chosen by the Conference Organisers) in selected areas. Banner/s to be provided by the sponsor and produced in a set size and style as advised by the Conference Organisers	✓	x	x	x
<b>Conference Registrations and Tickets</b>				
Full conference delegate registration including tickets to the Welcome Reception and Conference Dinner	Four (4)	Three (3)	Two (2)	One (1)
<b>Conference Delegate List</b>				
An electronic list will be provided two weeks prior to and two weeks after the conference. Excel format: name, organisation and state (subject to privacy legislation)	✓	✓	✓	✓
<b>Conference Satchel</b>				
Organisation logo printed on the conference satchel, in one colour along with the conference logo	✓ * if booked by 29 January 2016	x	x	x
<b>Exhibition Booth</b>				
3m x 3m exhibition booth including entitlements (see page 7)	50% discounted exhibition booth up to \$2,500	25% discounted exhibition booth up to \$2,000	10% discounted exhibition booth up to \$1,500	x
Floor decal indicating your level of sponsorship outside your booth	✓	✓	✓	✓
<b>Package Price (inc. GST)</b>	<b>\$9,000</b>	<b>\$4,800</b>	<b>\$2,700</b>	<b>\$1,700</b>



## SOCIAL FUNCTIONS

### SUNDAY WELCOME DINNER • \$2,200 (INC. GST)

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**Limited to two organisations – must be a Platinum, Gold or Silver Sponsor to qualify**

- » Verbal acknowledgement during the Welcome Dinner
- » Acknowledgement as Welcome Dinner Sponsor in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen by the Conference Organisers) in selected areas. Banner/s to be provided by the sponsor and produced in a set size and style as advised by the Conference Organisers
- » Logo displayed electronically during the AMC and/or PIX Welcome Dinner/s

**SOLD!**

### MONDAY CONFERENCE DINNER • \$2,500 (INC. GST)

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**Exclusive – must be a Platinum, Gold or Silver Sponsor to qualify**

- » Verbal acknowledgement during the Conference Dinner
- » Acknowledgement as Conference Dinner Sponsor in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen by the Conference Organisers) in selected areas. Banner/s to be provided by the sponsor and produced in a set size and style as advised by the Conference Organisers
- » Logo displayed electronically during the Conference Dinner
- » Organisation logo featured on the menu
- » Opportunity to provide one (1) gift/promotional item with logo (supplied by Sponsor) to be placed on chairs for all guests

**SOLD!**

### TUESDAY BREAKFAST • \$2,200 (INC. GST)

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**Exclusive – must be a Platinum, Gold or Silver Sponsor to qualify**

- » Verbal acknowledgement during the Breakfast
- » Acknowledgement as Breakfast Sponsor in conference promotional material
- » Opportunity to display organisation banner/s in a prominent position (chosen by the Conference Organisers) in selected areas. Banner/s to be provided by the sponsor and produced in a set size and style as advised by the Conference Organisers
- » Logo displayed electronically during the Breakfast



## OTHER SPONSORSHIP OPPORTUNITIES

### CONFERENCE APP SPONSOR • \$5,500 (INC. GST)

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#### Exclusive

A free and easy-to-use app which will allow delegates to browse conference sessions and presentation abstracts, create a personalised calendar, view local maps and preview the exhibition.

- » Acknowledgement as Conference App Sponsor in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- » Pop-up advertisement to be included in the Conference App to prompt users to visit your organisation website (artwork to be supplied by sponsor)
- » Banner advertisement in the Conference App (artwork to be supplied by sponsor)
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)

**SOLD!**

### NAME BADGE AND LANYARD SPONSOR – \$4,500 (INC. GST)

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#### Exclusive

Name badges and lanyards are issued to every delegate upon registration. Branding of the name badges and lanyards will offer a constant presence for the duration of the event. Please note branded lanyards will be supplied by the sponsor.

- » Acknowledgement as Name Badge and Lanyard Sponsor in conference promotional material
- » Organisation logo printed on name badge alongside the Conference logo
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)

A red stamp with the word "SOLD!" in white, slanted text.

## CONFERENCE HANDBOOK AND USB SPONSOR • \$2,200 (INC. GST)

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### Exclusive

NOTE: Delegates will have the choice when registering between a Conference Handbook and a Conference USB.

- » Acknowledgement as Conference Handbook and USB Sponsor in conference promotional material
- » Organisation logo printed on the cover of the Conference Handbook and on the Conference USB. Position will be junior to that of the Conference logo
- » Organisation logo and 100-word promotional paragraph with contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)

A red stamp with the word "SOLD!" in white, slanted text.

## RECHARGE STATION SPONSOR • \$3,000 (INC. GST)

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### Exclusive

The Recharge Station will be located within the exhibition area. This facility will allow delegates to recharge mobile devices.

- » Acknowledgement as Recharge Station Sponsor in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website
- » Opportunity to display organisation banner/s in the recharge station area. Banner/s to be provided by the sponsor and produced in a set size and style as advised by the Conference Organisers
- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- » Opportunity to brand the computers by replacing the desktop wallpaper with your artwork of choice and selecting a website URL as the default homepage
- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)

A red stamp with the word "SOLD!" in white, slanted text.

## NOTEPAD AND PEN SPONSOR • \$2,500 (INC. GST)

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### Exclusive

Notebooks and pens are distributed to every delegate upon registration within the conference satchel. Please note branded notebooks and pens are to be supplied by the sponsor.

- » Acknowledgement as Notepad and Pen Sponsor in conference promotional material
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to organisation website

## SESSION SPONSOR • \$1,100 (INC. GST)

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### Limited to one organisation per session

Sponsor can select their session once the program has been released.

- » Naming rights at nominated conference session
- » Official recognition at start and completion of session
- » Organisation logo and contact details listed in the Conference Handbook
- » Organisation logo on holding slides at the start of conference sessions
- » Organisation logo on onsite conference signage
- » Organisation logo on conference website, including a link to the organisation website
- » Opportunity to display organisations banner/s in the session room. Banner/s to be provided by the sponsor and produced in a set size and style as advised by the Conference Organisers

## ADVERTISING OPPORTUNITIES

### SACHEL INSERT • \$770 (INC. GST)

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#### Unlimited

- » Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)

### CONFERENCE HANDBOOK FULL PAGE ADVERTISING • \$990 (INC. GST)

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#### Unlimited

- » Black and white full page advertisement in the Conference Handbook (artwork to be supplied by sponsor)

### CONFERENCE HANDBOOK HALF PAGE ADVERTISING • \$550 (INC. GST)

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#### Unlimited

- » Black and white half page advertisement in the Conference Handbook (artwork to be supplied by sponsor)

## CUSTOM SPONSORSHIP PACKAGES

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Cannot find what you are looking for? Speak to a member of the Conference Organising team today about customising your package that suits your budget and needs. Contact us at +61 3 9681 6288 or email us at [sponsorship@pixamc.com.au](mailto:sponsorship@pixamc.com.au).

# CONFERENCE EXHIBITION

## EXHIBITION OPENING TIMES

<b>Saturday, 28 May 2016</b>		<b>Exhibitor set-up</b>
<b>Sunday, 29 May 2016</b>		<b>12:00pm – 5:00pm</b>
<b>Monday, 30 May 2016</b>		<b>8:00am – 5:30pm</b>
<b>Tuesday, 31 May 2016</b>		<b>8:30am – 4:00pm</b>

Opening and closing times are subject to change based on the final technical program.

All refreshments and lunches will be served in the exhibition area, making it a true meeting point for delegates and a wonderful opportunity to network with them. Private meeting rooms will also be held within the exhibition area, ensuring a constant delegate presence in the halls.

## EXHIBITION DISPLAY

	<b>CORNER BOOTH</b> (single or multiple): 3m x 3m	<b>SINGLE BOOTH:</b> 3m x 3m	<b>MULTIPLE BOOTHS:</b> 3m x 3m	<b>FLOOR SPACE ONLY:</b> 3m x 3m	<b>CUSTOM BOOTH:</b> 3m x 3m
<b>Acknowledgement as Exhibitor</b>					
Organisation name on conference website, including a link to the organisation website	✓	✓	✓	✓	✓
Organisation name and contact details listed in the Conference Handbook	✓	✓	✓	✓	✓
<b>Exhibitor Registrations</b>					
Exhibitor registration per booth including daily catering for three days. This does include entry to sessions but does not include registration for social events.	2	2	2	2	2
<b>Conference Satchel</b>					
Distributed to exhibiting companies upon registration	1	1	1	1	1
<b>Conference Delegate List</b>					
An electronic list will be provided two weeks prior to and two weeks after the conference. PDF format: name, organisation and state (subject to privacy legislation)	✓	✓	✓	✓	✓
<b>Package Price (inc. GST)</b>	<b>\$3,600</b>	<b>\$3,300</b>	<b>\$2,900</b>	<b>\$2,650</b>	<b>\$2,650</b>



## BOOTH INCLUSIONS: PER 3M X 3M

	CORNER BOOTH (single or multiple): 3m x 3m	SINGLE BOOTH: 3m x 3m	MULTIPLE BOOTHs: 3m x 3m	FLOOR SPACE ONLY: 3m x 3m	CUSTOM BOOTH: 3m x 3m
<b>Stand</b>					
2.5m high silver grey walls in an aluminium Octanorm frame	✓	✓	✓	x	x
<b>Signage</b>					
Aluminium frame with fascia Organisation names will be installed on each open aisle fascia Lettering will be computer cut vinyl in white on the fascia board Each sign will contain a maximum of 30 UPPERCASE characters including spaces	✓	✓	✓	x	x
<b>Lighting</b>					
2 x 150 watt spotlights	✓	✓	✓	x	x
<b>Power</b>					
1 x 10amp X 240 v power outlet	✓	✓	✓	✓	✓
<b>Carpet</b>					
Charcoal carpet	✓	✓	✓	✓	x

**PLEASE NOTE:** Additional equipment such as furniture, audio visual and internet are available for hire. Details of suppliers will be forwarded to exhibitors at a later date.





## CUSTOM EXHIBITION STANDS

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Companies are actively encouraged to produce custom stands; however the following restrictions do apply:

- » If your booth joins another booth, you are required to adhere to the height restriction of 2.5m.
- » If your booth is an island stand, you are free to design your booth to any height.

All custom stands must submit CAD drawings to the Conference Organisers who will liaise with the Gold Coast Convention and Exhibition Centre to provide final approval.

To speak to our supplier about a custom stand please contact:

### **ExpoNet**

Daniel Rodger

Account Manager - Custom Stands

T 07 3442 4100 • M 0411 475 488

F 07 3382 6066 • D 07 3442 4106

17 Lochlarney Street, Beenleigh QLD Australia 4207

daniel@exponet.com.au • www.exponet.com.au

## ADDITIONAL EXHIBITOR REGISTRATIONS

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If you have more than the stipulated number of organisation representatives (see table on page 7) who wish to attend the conference, additional exhibitor registrations can be purchased for \$110 (inc. GST) per person per day, which include access to the exhibition, sessions and conference catering. This does not include registration for social events.

### EXHIBITION FLOOR PLAN