

POULTRY INFORMATION EXCHANGE AND AUSTRALASIAN MILLING CONFERENCE 2016

SUSTAINABILITY KEY CONCEPTS FOR OUR FUTURE

HOSTED BY



PIX | AMC
POULTRY INFORMATION EXCHANGE | AUSTRALASIAN MILLING CONFERENCE
29 - 31 MAY 2016

**GOLD COAST CONVENTION
AND EXHIBITION CENTRE
QUEENSLAND | AUSTRALIA**

**INVITATION
TO SPONSOR
AND EXHIBIT**

WWW.PIXAMC.COM.AU



INVITATION TO PARTICIPATE

We would like to extend an invitation for you to consider becoming one of our valued sponsors or exhibitors at the Poultry Information Exchange and Australasian Milling Conference: PIX/AMC 2016.

The event is proudly hosted by:

POULTRY INFORMATION EXCHANGE (PIX)

PIX provides a forum for the exchange of information. It is the 27th time PIX has been held, and now enjoys the reputation of being the premier Australian industry event of the poultry industry calendar. Each year PIX has grown, in size, concept and stature, so that it now hosts over 1,000 delegates from every segment of the industry.

AUSTRALASIAN MILLING CONFERENCE (AMC)

AMC is the leading conference for feed and flour millers held biennially in Australia. AMC 2016, will be the 14th conference and will draw delegates from Australia, New Zealand and countries in the South Pacific and South East Asia. There will be over 350 delegates from flour and feed milling companies as well as many service providers.

AMC 2016 is a major initiative of:

Australian Technical Millers' Association (ATMA), Feed Ingredients and Additives Association of Australia (FIAAA) and Stock Feed Manufacturers' Council of Australia (SFMCA)

PIX/AMC 2016

PIX/AMC 2016 will take place at the **Gold Coast Convention and Exhibition Centre in Queensland** from Sunday, 29 May 2016 – Tuesday, 31 May 2016.

The Conference provides an essential forum for industry professionals to:

- » Observe the latest in products essential for performance and education
- » Listen to a range of high profile national and international speakers
- » Attend workshops
- » Exchange information and learn about the latest industry developments
- » Network with like-minded professionals
- » Take part in social events celebrating our industries

Our sponsors and exhibitors play an important role in helping to deliver a world class event and we would be delighted to have your organisation on board.

BE INVOLVED. BE SEEN AND HEARD.

The biennial PIX/AMC is a must attend event making the 2016 conference an ideal platform for your organisation to be seen and heard.

Some of the many benefits of participating in 2016 include opportunities to:

- » Reinforce your organisation's image or introduce a new image
- » Ideal setting to launch a new product or service to a captured audience in a growing exhibition
- » Grow and strengthen personal and direct relationships with existing clients and make new contacts
- » Establish direct access to key decision makers and your target market when they are open, available and keen to meet suppliers
- » Exposure through various conference marketing initiatives
- » Raise your profile in the industry and add value to your brand by showing your support for the most important poultry and milling event in Australia
- » Demonstrate commitment and engagement with the poultry and milling community



WHO WILL ATTEND IN 2016?

PIX/AMC 2016 is expected to attract more than 1,400 delegates from Australia, New Zealand and overseas, including:

- » Meat chicken producers
- » Egg producers
- » Processors
- » Stockfeed manufacturers
- » Flour millers
- » Allied industries
- » Poultry breeding companies

Over 1,400 key decision makers attended the 2014 PIX/AMC conference to view over 200 exhibition booths showing the very latest in technology and innovation. In addition, presentations by key international and Australian presenters covered important industry updates in poultry, stockfeed manufacture, feed ingredients and flour milling.

CONTACT DETAILS

Sponsorship & Exhibition Manager

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SPONSORSHIP OPTIONS

For further information on sponsorship packages and inclusions [click here](#).

Prices include GST.

Platinum Sponsor	\$9,000	Name Badge and Lanyard Sponsor	\$4,500
Gold Sponsor	\$4,800	Conference Handbook and USB Sponsor	\$2,200
Silver Sponsor	\$2,700	Recharge Station Sponsor	\$3,000
Bronze Sponsor	\$1,700	Notepad and Pen Sponsor	\$2,500
Sunday Welcome Dinner Sponsor	\$2,200	Session Sponsor	\$1,100
Conference Dinner Sponsor	\$2,500	Satchel Insert	\$770
Tuesday Breakfast Sponsor	\$2,200	Full-Page Advertisement	\$995
Conference App Sponsor	\$5,500	Half-Page Advertisement	\$550

EXHIBITION OPTIONS

For further information on exhibition packages and inclusions [click here](#).

Note that Platinum, Gold, Silver and Bronze sponsors receive a discount on exhibition booths.

Prices include GST.

Corner Booth: 3m x 3m	\$3,600	Single Booth: 3m x 3m	\$3,300	Multiple Booths: 3m x 3m	\$2,900
Floor Space Only: 3m x 3m	\$2,650	Custom Booth: 3m x 3m	\$2,650		

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