

PARTNERSHIP OPTIONS

As many of the opportunities in this proposal are strictly limited, your early commitment will guarantee your chosen level of participation and maximise your exposure to delegates.

Prices include GST.

BESPOKE PARTNERSHIP PACKAGES

	MASTER SERIES PARTNER		MAJOR PARTNER	WORKSHOP PARTNER
	\$20,000	\$15,000	\$10,000	\$5,000
WORKSHOP SESSION				
Workshop room access	Exclusive use of larger room for the duration of conference	Full-day session	Half-day session	One-hour session
Audio visual support	Equipment + dedicated technician	Equipment only		
Workshop recording	Raw footage provided post-conference (<i>in line with privacy laws</i>) <i>Available upon request - additional charges may apply</i>			
EXHIBITION BOOTH				
Exhibition booth	6m x 2m shell scheme booth	50% discount on 6m x 2m shell scheme booth		
Pre-scheduled attendee meetings	Complimentary platform and support	Complimentary platform and support (<i>with exhibition booth</i>)		
Lead generation	Complimentary app and onsite support	Complimentary app and onsite support (<i>with exhibition booth</i>)		
Exhibitor passes	2	1 (<i>with exhibition booth</i>)		
CONFERENCE REGISTRATIONS				
Delegate registrations	40% discount for eligible attendees	20% discount for eligible attendees		



BESPOKE PARTNERSHIP PACKAGES (CONTINUED)

BRANDING, MARKETING AND SOCIAL MEDIA				
Conference branding	Company profile, logo and hyperlink on the website in prime location on the Home and Partners pages	Company profile, logo and hyperlink on the website in prime location on the Partners page	Company logo and hyperlink on the website on the Partners page	
Onsite branding	Exclusive branding for the duration of conference (partner to supply)	Branding for one day of the conference (partner to supply)	Display corporate signage during workshop session (partner to supply)	
Feature articles	2 x exclusive company EDMs	2 x company articles within conference EDMs	1 x company article within conference EDM	
Social media engagement	All social media campaigns across all platforms	2 x dedicated social media posts across all platforms	1 x dedicated social media post across all platforms	
Digital conference handbook	1 x full-page advertisement in prime position	1 x full-page advertisement	1 x half-page advertisement	
Session chair drop	Promotional item / collateral – designated workshop room			
Conference attendee list with email addresses (subject to privacy legislation)	Pre and post conference delegate list provided. Opportunity to invite delegates to specific partner workshops, exhibition booth and other company activities and follow-up post event			
OTHER OPPORTUNITIES (additional costs may apply)				
Day function	Catering break served in or immediately outside designated room for invited guests (subject to space availability)			
Evening function	Promoted Friday dinner or social gathering in designated room (subject to venue availability) or offsite location			
Live streaming	Option to live-stream live procedures from offsite facility			

OTHER PARTNERSHIP PACKAGES

Conference App Partner | \$6,500 (inc. GST)

Exclusive

A free and easy-to-use app which will allow delegates to browse conference sessions, create a personalised calendar, view local maps and preview the exhibition.

- Acknowledgement as the Conference App Partner in conference promotional material
- Company logo on onsite conference signage
- Company logo and hyperlink on the website on the Partners page
- Company logo on the conference app welcome screen, alongside the conference logo
- Banner advertisement to be displayed within the conference app linking to company website (artwork to be supplied by partner)
- Up to three (3) push notifications during the conference with promotional messages
- 1 x half-page advertisement in the digital conference handbook

Coffee Cart Partner | \$6,500 (inc. GST)

Exclusive

- Acknowledgement as the Coffee Cart Partner in conference promotional material
- Company logo on onsite conference signage
- Company logo and hyperlink on the website on the Partners page
- Provision of a coffee cart, barista and espresso coffee service during catering breaks within the exhibition area
- Opportunity to brand the coffee cart area (artwork to be supplied by partner adhering to cart specifications)
- Opportunity to supply your own branded take away cups or serviettes (subject to approval by the venue)
- Opportunity to supply your own branded t-shirts for the barista to wear (at the barista's discretion)
- Promotional collateral to be displayed at the coffee cart (to be supplied by partner)
- 1 x half-page advertisement in the digital conference handbook

Lanyard and Registration Partner | \$5,000 (inc. GST)

Exclusive

Branding of the name badges and lanyards are an excellent way to “wrap” your brand around your target market. Issued to every attendee to wear around their necks, the continued eye-level exposure will not be missed. Lanyards also end up in almost every picture; talk about value!

- Acknowledgement as the Lanyard and Registration Partner in conference promotional material
- Company logo on onsite conference signage
- Company logo and hyperlink on the website on the Partners page
- Company logo printed on name badge and lanyard alongside conference logo, and walking bulletin on back of pocket program
- Company logo displayed on the online registration form alongside the conference logo
- Opportunity to display corporate signage at the registration desk
- Promotional collateral to be displayed at the registration desk (to be supplied by partner)

Recharge Station Partner | \$3,500 (inc. GST)

Exclusive

The Recharge Station will be located within the exhibition area. This facility will allow delegates to recharge mobile devices.

- Acknowledgement as the Recharge Station Partner in conference promotional material
- Company logo on onsite conference signage
- Company logo and hyperlink on the website on the Partners page
- Opportunity to brand the recharge station unit (artwork to be supplied by partner adhering to unit specifications)
- Opportunity to display corporate signage at the recharge station

Lunch or Tea Break Partner | \$1,500 (inc. GST)

Two (2) opportunities available

- Acknowledgement as Lunch or Tea Break Partner on chosen day, on signs at catering stations during breaks
- Company logo and hyperlink on the website on the Partners page
- Company logo included on the conference program
- Opportunity to supply your own branded napkins (subject to approval by the venue)

Notepad and Pen Partner | \$1,500 (inc. GST)

Exclusive

- Acknowledgement as the Notepad and Pen Partner in conference promotional material
- Company logo and hyperlink on the website on the Partners page
- Branded notepads and pens to be distributed as chair drops in the plenary session room (to be supplied by partner)

ADVERTISING PACKAGE

Plenary Session Chair Drop | \$1,000 (inc. GST)

Two (2) opportunities available

- Promotional materials to be distributed as chair drops in the plenary session room (to be supplied by partner)

