



## Environmental calculator

Reduce your environmental impact with recycled papers



### Printed Communications

#### Size & quantity

Common paper sizes : A4

Quantity : 535

#### Text pages

Brand : ecoStar Offset

Grammage : 120

Number of pages : 104

#### Cover pages

Brand : ecoStar Offset

Grammage : 300

Number of pages : 2

By using **ecoStar Offset** rather than a non-recycled paper, the environmental impact was reduced by :



**269** kg of landfill



**40** kg CO<sub>2</sub> and greenhouse gases



**397** km travel in the average European car



**7,834** litres of water

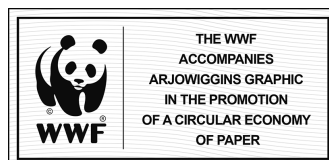


**435** kWh of energy



**436** kg of wood

Sources : Water and energy savings are based on a comparison between a recycled paper manufactured at Arjowiggins Graphic mills versus an equivalent virgin fibre paper (BREF data for the non-integrated production of a wood-free paper). CO<sub>2</sub> emission savings correspond to the difference between the emissions generated by a specific recycled paper and an equivalent virgin fibre paper, both produced in an Arjowiggins Graphic mill. Carbon footprint is determined by Labelia Conseil in accordance with the Bilan Carbone® methodology. Results are obtained according to yearly updated information and then subject to modification.



# Ball & Doggett